



Scenti Masterbatch

Assortments 2008/2009



Scenti Masterbatch Fragrance Assortments:

- **Top-Ten** The current trend of the fragrance candle market is reflected in the 10 most popular and best-selling fragrances.
- **Oriental Dreams** The Oriental scents of Thousand and One Nights are coming up more and more in the fine perfumery. Fragrances of anise, opium and up to Oriental roses dominate this trend topic.
- **LOHAS** **Life of health and sustainability.** This is a new trend that is orientated towards health and sustainability.
- **Ethno4Air** These fragrances reflect the impressions of the whole world.
- **Fruit Basket** Fruits are very favoured in personal care products and consumers love these types of exotic fruit combinations. On this account, the fruity compositions are an absolute must-have for candles.
- **Tea Time** Due to trends like wellness, feng shui and aromatherapy, you can see a lot of tea combinations and different flavours on the beverage market. Now it is time to adapt these fragrances to candles.
- **Sea of Flowers** Sometimes flowers say more than thousand words and so we let them tell their own story in our fragrance creations
- **Magic Christmas** Candles are very important to create a cosy and Christmassy atmosphere. New sensual and magic fragrance creations enchant these days in an unforgettable event.