



Sasol Wax

Scenti Masterbatch

Scenti Masterbatch

The trend towards fragranced candles is constantly increasing.

Sasol Wax has specifically developed a new scent concentrate on a solid wax basis - **Scenti Masterbatch**. When blended with paraffin wax, **Scenti Masterbatch** remains absolutely homogeneously dispersed inside the candle thus enhancing the diffusion of the fragrance. **Scenti Masterbatch** is an excellent fixative for fragrance components, and imparts the scent especially well in the fluid phase - that is to say, when the candle is burning. Scenti Masterbatch is solvent-free and not hazardous to health. The scent concentrate does not contain unbound liquids so no migrating components can damage or discolour the candle packaging.

Our standard product is offered in following assortments:

- The current trend of the fragrance candle market is reflected in the 10 most popular and best-selling fragrances. [Top-Ten](#)
- The Oriental scents of Thousand and One Nights are coming up more and more in the fine perfumery. Fragrances of anise, opium and up to Oriental roses dominate this trend topic. [Oriental Dreams](#)
- Life of health and sustainability. This is a new trend that is orientated towards health and sustainability. [LOHAS](#)
- [Ethno4Air](#)
- Fruits are very favoured in personal care products and consumers love these types of exotic fruit combinations. On this account, the fruity compositions are an absolute must-have for candles. [Fruit Basket](#)
- Due to trends like wellness, feng shui and aromatherapy, you can see a lot of tea combinations and different flavours on the beverage market. Now it is time to adapt these fragrances to candles. [Tea Time](#)
- Sometimes flowers say more than thousand words and so we let them tell their own story in our fragrance creations [Sea of Flowers](#)
- Candles are very important to create a cosy and Christmassy atmosphere. New sensual and magic fragrance creations enchant these days in an unforgettable event. [Magic Christmas](#)

The content on this Sasol Wax web site is proprietary to Sasol Wax and only for general information and use. In particular the content does not constitute any form of legal or others advice, recommendation or arrangement by Sasol Wax (which includes its divisions, affiliates, joint ventures or departments) or its associated information providers, and is not intended to be relied upon by users in making (or refraining from making) any specific investment or other decisions. Appropriate expert advice should be obtained before making any such decision or using the information for any specific purpose.